

Privacy Statement

Last Modified: May 1, 2018

This Privacy Statement explains how Giovanni Gentlemen's Barbershop (“Giovanni Gentlemen's Barbershop,” “we,” “us,” or “our”) collects, uses, and discloses your information. The Privacy Statement applies to all services and products.

Where applicable, you consent to the use of your information as described in this Privacy Statement each time you use our products or services, so we urge you to read this document in full, and [Contact Us](#) if you have any questions.

Collection and Use of Personal Information

Personal information is information that can be used to directly or indirectly identify you. Personal information also includes anonymous information that is linked to information that can be used to directly or indirectly identify you. Personal information does not include information that has been irreversibly anonymized or aggregated so that it can no longer enable us, whether in combination with other information or otherwise, to identify you.

Here is a description of the types of personal information we may collect and how we may use it:

What Personal Information We Collect

Depending on the products and services you use, we collect different kinds of personal information from or about you.

- **Information you provide:** We collect the personal information you provide— your name, email address and telephone number when you create an account with us.
- **Information about bookings:** This information includes your personal information as defined above and Date and Time of the booking.
- **Information about use of our services and products:** When you visit our website, we may collect information about the type of device you use, your device’s unique identifier, the IP address of your device, your operating system, the type of Internet browser that you use, usage information, diagnostic information, browsing information, session summary information. We may gather some of this information automatically. Where available, our services may use Google Analytics, your IP address, and other technologies to determine a device’s approximate location to allow us to improve our products and services.
- **Information from third parties:** We do not collect information from third parties.

How We Use Your Personal Information

We use personal information to provide, improve, and develop our products and services, to communicate with you, to offer you targeted advertisements and services, and to protect us and our users.

Giovanni Gentlemen's Barbershop collects, processes, and determines how to process your personal information as data controller for the following purposes:

- **Communicating with you:** Subject to your prior express consent, we may use personal information to send you marketing communications in relation to our products and services; communicate with you about your appointments. If you no longer wish to receive email communications for marketing purposes, please login to your account to opt out, using the My Account Tab. We may use your information to process and respond to your requests

when you contact us.

For any of the uses of your data described above that require your prior express consent, note that you may withdraw your consent by [Contacting Us](#).

- **Promoting safety and security:** We use personal information to help verify accounts and user activity, as well as to promote safety and security, such as by monitoring fraud and investigating suspicious or potentially illegal activity or violations of our terms or policies. Such processing is based on our legitimate interest in helping ensure the safety of our products and services.

Cookies and Similar Technologies

We use cookies and similar technologies to provide, protect, and improve our products and services, such as by personalizing content, offering and measuring advertisements, understanding user behavior, and providing a safer experience.

You can remove or reject cookies using your browser or device settings, but in some cases doing so may affect your ability to use our products and services.

Please read our Cookie Statement on page 4 to learn more about how we use cookies and the choices you have.

Disclosure of Personal Information

We do not make your personal information available to anyone else unless required to do so by law.

Your Rights

We take reasonable steps to ensure that your personal information is accurate, complete, and up-to-date. Depending on where you live, you may have the rights described below.

You have the right to access, correct, or delete the personal information that we collect. You are also entitled to object to or restrict, at any time, the further processing of your personal information.

You have the right to receive your personal information in a structured and standard format. You may lodge a complaint with the competent data protection authority regarding the processing of your personal information.

To protect the privacy and the security of your personal information, we may request information from you to enable us to confirm your identity and right to access such information, as well as to search for and provide you with the personal information we maintain. There are instances where applicable laws or regulatory requirements allow or require us to refuse to provide or delete some or all of the personal information that we maintain.

You may [Contact Us](#) to exercise your rights. We will respond to your request in a reasonable timeframe, and in any event in less than 30 days.

Closing Accounts

Please [Contact Us](#) to close your account in relation to the following uses of your personal

information:

- providing, improving, and developing our products and services;
- communicating with you;
- offering and measuring targeted advertisements and services;
- promoting safety and security.

If you close your account, we have no obligation to retain your information, and we may delete any or all of your information without liability. We may retain, however, information related to you if we believe it may be necessary to prevent fraud or future abuse, if required by law, or for legitimate purposes, such as analysis of non-personal information, account recovery, auditing our records, or enforcing our rights and obligations under our agreements.

Children

We do not knowingly collect, use, or disclose information from children under 16. If we learn that we have collected the personal information of a child under 16 we will take steps to delete the information as soon as possible. Please immediately [Contact Us](#) if you become aware that a child under 16 has provided us with personal information.

Changes to This Privacy Statement

We may periodically change this Privacy Statement to keep pace with new technologies, industry practices, and regulatory requirements, among other reasons. We expect most such changes to be minor. Any non-material changes will take effect immediately upon posting of an updated Privacy Statement. There may, however, be cases where changes to the Privacy Statement may be more significant. In such cases, we will provide you either a prominent notice of such changes before they take effect or by directly sending you a notification.

Your continued use of our products and services after the effective date of the Privacy Statement means that you accept the revised Privacy Statement. If you do not agree to the revised Privacy Statement, please refrain from using our products or services and [Contact Us](#) to close any account you may have created.

Contact Us

If you have any questions regarding this Privacy Statement or its implementation, you may e-mail Giovanni at gio@giobarbers.com. You also may write to us at:

80 Market St, New Mills, High Peak SK22 4AA

Cookie Statement

Last Modified: May 1, 2018

This Cookie Statement explains how Giovanni Gentlemen's Barbershop ("Giovanni Gentlemen's Barbershop," "we," "us," or "our") uses cookies on our websites, applications, and online services, and the choices you have.

Definition of "Cookies"

Cookies are small pieces of text used to store information on web browsers. Cookies are widely used to store and receive identifiers and other information on computers, phones, and other devices. We also use other technologies, including data we store on your web browser or device, identifiers associated with your device, and other software, including web beacons and pixel tags, for similar purposes. In this Cookie Statement, we refer to all of these technologies as "cookies."

Types of Cookies

We use cookies to provide, protect, and improve our products and services, such as by personalizing content, offering and measuring advertisements, understanding user behavior, and providing a safer experience. We describe below the various types of cookies we use and the purposes they perform. Please note that the specific cookies we may use vary depending on the specific websites and services you use.

- **Essential cookies:** These cookies are strictly necessary to provide you with our websites and services and to enable essential features, such as remembering your login details. If you disable these cookies, we will not be able to fulfill your requests.
- **Performance and functionality cookies:** These cookies collect information about how you use our websites and services and allow us to remember the choices you make while browsing. The information these cookies collect allows us to optimize our websites and make them easier for you to use, and it does not personally identify you. If you disable or opt out of these cookies, it may reduce the support or information that we can provide you.
- **Analytics and customization cookies:** These cookies collect information we use in aggregate form to help us understand how our websites, applications and services are being used and how effective our marketing campaigns are, and to help us customize our websites. If you disable or opt out of these cookies, you may not be able to use certain features of our websites, applications and services, and it may reduce the support or information that we can provide you.
- **Advertising cookies:** Not used.
- **Social networking cookies:** These cookies are used to enable you to share pages and content on our websites and services through third-party social networking and other websites.

Controlling and Opting Out of Cookies

Your browser or device may offer settings that allow you to choose whether browser cookies are set and to delete them. For more information about these controls and to exercise your cookie preferences, visit your browser or device's help material. If you choose to reject cookies, as noted above, you may not be able to use certain features of our websites and services.

Do Not Track

Some browsers include the ability to transmit “Do Not Track” signals. We do not process or respond to “Do Not Track” signals. Instead, we adhere to the standards described in this Privacy Statement and this Cookie Statement.